



## Nexxen Announces March 2025 Share Repurchase Program Summary

April 1, 2025

NEW YORK, April 01, 2025 (GLOBE NEWSWIRE) -- Nexxen International Ltd. (NASDAQ: NEXN) (“Nexxen” or the “Company”), a global, flexible advertising technology platform with deep expertise in data and advanced TV, today announced that during March 2025, the Company repurchased 1,498,918 Ordinary Shares at an average price of \$7.96 through its ongoing \$50 million Ordinary Share repurchase program. As of March 31, 2025, Nexxen had 62,566,192 Ordinary Shares outstanding (excluding treasury shares) and approximately \$5.5 million remaining under its current share repurchase program authorization.

As previously announced on March 5, 2025, Nexxen’s Board of Directors approved the launch of a new \$50 million Ordinary Share repurchase program which is scheduled to begin on the earlier of May 19, 2025, or completion of the current program.

During periods when Nexxen has an active share repurchase program, the Company intends to issue a press release on the first trading day of each month announcing the number of shares repurchased during the prior month and the number of shares outstanding as of the end of the preceding month.

When Nexxen was listed on AIM, prior to its transition to a single listing on Nasdaq, the Company provided daily repurchase updates in accordance with AIM regulations. The SEC disclosure requirements for share repurchases by companies solely listed on Nasdaq is more limited. Nexxen believes that providing monthly updates offers a balanced approach that incorporates best practices from both markets. This disclosure not only underscores Nexxen’s shareholder-friendly capital allocation strategy but also reaffirms its commitment to transparency for both U.S. and international shareholders.

### About Nexxen

Nexxen empowers advertisers, agencies, publishers and broadcasters around the world to utilize data and advanced TV in the ways that are most meaningful to them. Our flexible and unified technology stack comprises a demand-side platform (“DSP”) and supply-side platform (“SSP”), with the Nexxen Data Platform at its core. With streaming in our DNA, Nexxen’s robust capabilities span discovery, planning, activation, monetization, measurement and optimization – available individually or in combination – all designed to enable our partners to achieve their goals, no matter how far-reaching or hyper niche they may be.

Nexxen is headquartered in Israel and maintains offices throughout the United States, Canada, Europe and Asia-Pacific, and is traded on Nasdaq (NEXN). For more information, visit [www.nexxen.com](http://www.nexxen.com).

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### Forward Looking Statements

This press release contains forward-looking statements, including forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange Act of 1934, as amended. Forward-looking statements are identified by words such as “anticipates,” “believes,” “expects,” “intends,” “may,” “can,” “will,” “estimates,” and other similar expressions. However, these words are not the only way Nexxen identifies forward-looking statements. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including without limitation statements regarding the Company’s capital allocation plans generally and with respect to its ongoing and future share repurchase programs and its intent to announce the results of its share repurchases on a monthly basis, as well as any other statements related to Nexxen’s future financial results and operating performance. These statements are neither promises nor guarantees but involve known and unknown risks, uncertainties and other important factors that may cause Nexxen’s actual results, performance or achievements to be materially different from its expectations expressed or implied by the forward-looking statements. Nexxen cautions you not to place undue reliance on these forward-looking statements. For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in the Company’s most recent Annual Report on Form 20-F, filed with the U.S. Securities and Exchange Commission ([www.sec.gov](http://www.sec.gov)) on March 5, 2025. Any forward-looking statements made by Nexxen in this press release speak only as of the date of this press release, and Nexxen does not intend to update these forward-looking statements after the date of this press release, except as required by law.

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