



Nexxen International - NEXN to participate Stifel Cross Sector Conference

May 30, 2024

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Reach announcement*

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Nexxen International Ltd
("Nexxen" or the "Company")

Nexxen to Participate in the Stifel Cross Sector Insight Conference

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces it will participate in a fireside chat and host investor meetings at the Stifel Cross Sector Insight Conference on Tuesday, June 4, 2024 in Boston, MA. The fireside chat will be held at 3:00 PM ET on June 4, 2024, and will also be available on live webcast under the "Events and Presentations" section of Nexxen's investor relations website at <https://investors.nexxen.com/>.

For more information, or to schedule a meeting with management, please reach out to your Stifel representative.

Fireside Chat and Webcast Details:

- **Presenter:** Sagi Niri, Chief Financial Officer
- **Date:** Tuesday, June 4, 2024
- **Time:** 3:00 PM ET
- **Webcast Link:** <https://wsw.com/webcast/stifel89/nexxe/2299584>

The webcast will also be available for replay on Nexxen's investor relations website following the conclusion of the live presentation for approximately one year.

About Nexxen

Nexxen empowers advertisers, agencies, publishers and broadcasters around the world to utilize video and Connected TV in the ways that are most meaningful to them. Comprised of a demand-side platform (DSP), supply-side platform (SSP), ad server and data management platform (DMP), Nexxen delivers a flexible and unified technology stack with advanced and exclusive data at its core. Our robust capabilities span discovery, planning, activation, measurement and optimization - available individually or in combination - all designed to enable our partners to reach their goals, no matter how far-reaching or hyper niche they may be. For more

information, visit www.nexxen.com

Nexxen is headquartered in Israel and maintains offices throughout the United States, Canada, Europe and Asia-Pacific, and is traded on the London Stock Exchange (AIM: NEXN) and NASDAQ (NEXN).

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